



Synertry | who are we?



Synertry is a leading information technology solutions company that provides resources for clients around the globe. In today's volatile and lightning fast paced business climate, our technology solutions inject in our clients the potential to gain competitive advantage.

We deliver solutions that strategically position our clients so that they become more responsive to market opportunities and threats. Our refined technical project management approach creates **symmetry** and **synergy** between the client and our staff. The effects of this relationship have proven consistent in reducing information technology costs, improving productivity, and strengthening relationships between customer, suppliers, and partners.

How we deliver

Our approach to solutions design and delivery is user-centered, technology-based, and business-driven, employing project delivery based on the Project Processes Methodologies set forth in the *PMBOK*. This translates into an approach that conforms seamlessly to the client's needs.

Using this Project Process Methodology (PPM) we establish milestones that insure we are on schedule and under budget, deliver results oriented solutions, create a flexible and iterative framework, and establish measurable results. Whether it's an infrastructure update or a transformation of business processes, our precise approach focusing on maximum and long-term return on investment positions our clients so that they may most effectively confront and conquer a competitive and fast-paced business environment.

Our solutions are designed with your long term strategy in mind. We keep you nimble by building or integrating solutions that are marked with high rates of return. As such, Synertry solutions are always design as architecturally sound and technology agnostic. They are always steered by an engagement management staff that is certified in PMI best practices. We always include extensive Earned Value Analysis at no additional cost. Finally, our Capability Maturity Model stresses overall project governance through an internal PMO and highly repeatable process methodology



What we deliver

Everything you could get from a “branded” solution provider without the added costs. Synertry offers a diverse set of services that address many of the needs of the enterprise client. Our solutions target a wide range of organizations and are priced to provide the maximum value at minimum cost. Some of the solutions we provide are listed below. Please visit <http://www.synertry.com> for a full listing of our products and services.

Custom Application Development/Remediation

At Synertry, Custom Application Development means sound architectural design, compliance, and reliability. Our teams are unique to the industry in that they comprise primarily of established technology authors and community leaders in the given domain. One of the major factors that lead to the need for remediation is the attractive appeal of the “small group of senior developers supplemented with average talent” game. Clients are typically coerced into these types of unhealthy partnerships because of the seemingly low end costs. The truth however is that on average, projects of this sort typically end up costing more over the lifetime of the application being delivered due to the overarching lack of good project management, sound architecture, and efficient delivery during the course of the initial project. We have built a team that consists of skilled thought leaders and experienced software engineers. Our staff includes consultants with industry-leading experience and a track record of success developing Service Oriented Architectures (SOAs), Rich Internet Applications (RIAs) and rich desktop applications.

Portal Solutions

Today’s market demands that organizations demonstrate quick results without spending too much of the budget. Portal and collaboration solutions are the aperture through which business-users access information and applications throughout the enterprise. Synertry understands the amplitude of portal technology available today, both the technologies themselves, as well as how they can be leveraged to create a portal that delivers real value to the business.

Our experience with a broad set of content management solutions across many industries as well as our own content and search management product line , **Ozaji**™, provides our clients with the assurance that their costs will be reduced, their content-related production and processes streamlined, systems integrated to facilitate the creation of new content, easy access provided to the retrieval of existing digital assets from other enterprise tools such as enterprise resource planning, customer relationship management, and legacy applications.

Enterprise Application Integration

In an atmosphere of rapidly changing business environments, companies that have achieved a high degree of adaptability fare better than those that do not. This means the ability to quickly adapt their business processes in response to new market opportunities or competitive threats by taking advantage of business strategies supported by flexible business applications and IT infrastructures enabled by a Service Oriented Architecture.

Service Oriented Architecture is an IT systems approach that organizes information sources and processes as independent services. These services are based on industry-standard protocols that are independent of the underlying technology. In a Service Oriented Architecture, deployment of these information services might be as simple as the creation of a set of standard web services, or as rich as an implementation based on an Enterprise Service Bus.

ERP Integration

Synertry's project managers, business analysts, and technical consultants provide the expertise for enterprises to establish a robust and reliable Internet-based infrastructure for integrated business applications that extend enterprise technology assets to employees, customers, suppliers and partners.

Education Solutions

Synertry is unparalleled in providing training and education in disciplines that will aid your company in meeting its software and business process needs. We offer training and consulting in key technologies to bring your software development skills up to date and fuel innovation within your company.

Our educators have many years of experience and a diverse skill set that has been enhanced through the ongoing development and administration of the subjects they teach.

Our experts will help your organization make a seamless transition to new software development practices with training and education offerings that allow developers and administrators to confidently move forward with the knowledge and expertise needed to succeed.